SEND Ministry Case Doc Content Guide

We’ve created this guide to help you organize the content for this ministry outline. This guide identifies the written text and type of photo you should provide to ensure Commission Creative can build this resource in alignment with SEND’s template. All you need to do is replace the example information with your own, and **run it by your SEND coach before placing your order.**

**When you place your order,** you can **upload this document along with your photos, instead of** entering your content on the product page.

## **FRONT SIDE INFO NEEDED:**

## **TEXT FOR HEADER (your photo will be on the right):**

**Insert your name(s), field, and one line about your ministry.**

**Example:**

**Name(s):** John and Jane Smith

**Field:** Japan

**Ministry Line:** Sharing the Hope of Christ in Japan (**8-word maximum**)

## **ABOUT ME / ABOUT US:** **90-word maximum**

**Write a brief intro paragraph about yourself / your family.**

**Example:** Raised in a Christian homeschooling family in South Dakota, I spent my childhood dabbling in many passions and hobbies - everything from raising alpacas to learning to play banjo. After surrendering my life to Christ at 14, the Lord began to shape and use my passions for His glory.

## **CALLING:** **185-word maximum**

**Briefly share how God led you to your future (or current) ministry.**

Example: During my childhood, I had the opportunity to host four Japanese foreign exchange students, which sparked my interest in Japanese culture. This interest grew into a love for Japanese culture, which led me to participate in an exchange stay in Tokyo in 2018. During my month-long stay, I noticed a lack of churches in Japan, and upon my return home, I met a missionary who had served in Japan. Through listening to the missionary's story, I felt a clear calling to missions in Japan myself. I decided to apply for a short-term trip to explore the possibility of long-term missionary work…

In 2019, I spent six months in northern Japan as a short-term missionary assistant at a church plant started by missionaries. During my time there, I interacted with families and individuals in the community every day, and I witnessed their desire to know more about Jesus and His Word, and the joy and hope that came from following Christ. As a result of my experience, I felt a confirmation of my call to return to Japan as a full-time missionary.

## **MISSION:** **SKIP SECTION - DOES NOT CHANGE.**

**Keep SEND’s mission statement here:** Mobilizing God’s people and engaging the unreached in order to establish reproducing churches.

## **VISION:** **90-word maximum**

**Write 3-5 sentences that capture what you want to see happen over the next 2-3 years as related to your ministry. (What do you want to see come to fruition?)**

Example: In Japan, less than 1% of people know Christ. There is also a great need for connection and encouragement among young professionals. Over the next 2-3 years, I want to establish a specialty coffee shop in northern Japan that will serve as a hub where young professionals and Christian workers can gather, enjoy great coffee, and cultivate meaningful relationships that lead to life-changing gospel conversations. Ultimately, I aim to see Jesus treasured by Japanese neighbors, multiplying faith-filled disciples in their communities.

**BOTTOM FOOTER (Ways to Get Involved)** **DOESN’T CHANGE**

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## **BACK SIDE INFO NEEDED:**

## **LAUNCH GOAL:** **Put the amount you seek to raise for outgoing costs here**

## **MONTHLY GOAL:** **Put the amount you seek to raise for monthly support here**

**BECOME A PRAYER/FINANCIAL PARTNER SECTION DOES NOT CHANGE**

**WILL YOU JOIN MY TEAM?** **40-word maximum**

**Write 1-2 sentences inviting your reader to join your team.**

Example: With your prayerful, generous support, this ministry will see lives transformed by the good news and grace of Christ. Will you join me in bringing the gospel to the people of Japan?

## **CONTACT:** Want to learn more? Connect with me.

**Share the ways people can connect with you:**

**EMAIL:** [username@domain.com](mailto:username@domain.com)

**PHONE:** XXX-XXX-XXX

**MINISTRY PAGE:** SEND.ORG/NAME

## **TESTIMONIAL: A short word from your pastor, church leader, or Christian mentor testifying to your readiness to serve (60-word maximum)**

Example: *“Cassidy is an incredible servant. As her Pastor, I have known her to be a warm-hearted, dedicated, caring, and passionate follower of Jesus. As a friend, my entire family loves and respects her. As I’ve journeyed with Cassidy, it is evident that the Lord is calling her to love and serve him and the people of Japan!”*

*-Pastor Jesse Davis, Grace Church*

## **ABOUT SEND INTERNATIONAL:** **SKIP SECTION – DOESN’T CHANGE.**

## DESIGN: *This is a SEND-approved template, which means there is limited flexibility to change the design, colors, or branding. This resource should remain in SEND’s brand colors (navy and orange). Please be sure the written text you’ve provided aligns with the info requested and word count maximum provided in this guide.*

## PHOTO: Photo provided should be **300 DPI**. We prefer an uncropped version of your photo.

**Instructions:** You can upload your image on the product page when you upload this document. There is a link below the upload box on how to upload multiple images and a link to upload your images to DropBox, or you can find the [DropBox link here](https://www.dropbox.com/request/TWs07BtZ5QGTwAdm98Nl). If your images are over 30MB, you can use one of the other methods to send us a link to your images.

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